

Michael David Cran

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EXPERIENCE

Founder

CoreTV (Startup)

March 2024 – Present, Orlando, FL

- Founded CoreTV, an innovative all-in-one entertainment platform that integrates multiple social media platforms into one cohesive and seamless feed.
- Designed and executed the “One Platform for All Your Entertainment” vision, eliminating the need to switch between apps.
- Developed strategies to connect users with their favorite creators, celebrities, and sports teams.
- Directed all aspects of business operations, marketing strategies, and technological development.

System Administrator

International Computer Exchange

Dec 2023 – Present, Orlando, FL

- Directed comprehensive IT operations, including computer setups, cybersecurity protocols, and domain/email management.
- Managed bookkeeping using QuickBooks, ensuring accurate financial records and streamlined reporting.
- Designed and maintained the company’s website, enhancing brand presence and digital outreach.
- Created sales brochures and presentations to effectively pitch transitioning to a cloud data infrastructure hosted by ICE.

Quality Assurance Tester

TubNet

Jan 2022 – Dec 2022, Boca Raton, FL

- Conducted comprehensive testing for minigames, ensuring bug-free gameplay and readiness for public launch.
- Identified bugs and provided actionable recommendations to enhance player experience and gameplay flow.

Social Media Manager

Cranberry Creatives

Aug 2020 – Nov 2023, Remote

- Designed and developed custom gaming maps, plugins, and mods for YouTube influencers, contributing to a collective growth of over 180 million subscribers and 50 million views/downloads across projects.
- Collaborated with high-profile creators, including PopularMMOs, TommyInnit, Crainer, and Jelly, to create engaging content tailored to their audiences.
- Provided technical support and creative input to production teams, boosting audience retention and growth.
- Delivered projects on tight deadlines, ensuring consistent quality and audience satisfaction.

PROJECTS

Software Engineer (SD / DoD)

U.S. Army Reserve (Project Mercury)

Aug 2025 – May 2026, Orlando, FL

- Assisted in engineering a serverless React Native web/mobile application using AWS SAM, Lambda, and PostgreSQL to manage military forms, training documents, and pay-related workflows with secure approval routing.
- Replaced inefficient email-based processes with a centralized platform, reducing repetitive submissions and delays across the Chain of Command (CoC).

EDUCATION

Bachelor of Science in Computer Science

University of Central Florida ▪ Orlando, FL ▪ 2026

SKILLS

Industry Knowledge: Full-stack Development, IT Infrastructure Management, Database Administration, Cloud Data Solutions, Project Management, Digital Media Production, and Troubleshooting.

Technical Skills: Java, C/C++, Python, HTML, CSS, PHP, JavaScript, React, Node.js, Express, MongoDB, MariaDB / MySQL, AWS SAM CLI, PostgreSQL, AutoCAD, Inventor, and Revit Architecture.